

Paris School of Business, France
And
Galilee International Management Institute, Israel
Present the

Joint DBA Programme 2023/24

Institutional Introduction

Paris School of Business

Paris School of Business is one of a handful of schools, accredited to the highest International & American academic standards (**AACSB, AMBA, BGA, EPAS**), that offers the possibility for students coming from all over the world to study abroad in France, with specialisations in international business and management, in the heart of the largest integrated Economic Zone of the world, the European Union, with courses taught entirely in English, from Bachelor and Masters degrees to Doctorate and Executive Education programs.

The Paris School of Business strives to leverage from this natural competitive advantage to offer our selected international students specialised Doctorate Degrees, to address these domains, which cannot easily be found elsewhere in the world.

In today's world having a degree just for the sake of having a degree no longer makes sense. Paris School of Business sees education as an investment that must produce a return. We angle to shape our degree programmes to be geared to predict the trends of the job market.

Galilee International Management Institute

Galilee International Management Institute is an international educational institute specialising in designing and conducting international study programmes.

Networking with universities and other educational institutes in 170 countries worldwide, we believe in the importance of education as a vital component of national mission and know the incomparable advantages of learning in different environments.

Our programmes are based on cooperation with universities and educational institutes in many countries and regions around the world. We believe that studying in various environments enriches both the students and faculty. Studying in different cultures is in itself educational.

In addition, we also have experience in developing Masters' and Doctorate programmes in collaboration with various higher education institutes from around the globe. Galilee Institute designs and implements special training projects customized to fulfill the specifications of sponsoring governments and international agencies such as The World Bank, UNESCO, UNICEF, USAID, and WHO.

The institute aims to share Israeli practices and innovations applicable to participants' own nation-building requirements and to provide an international meeting place where professionals learn from top Israeli academic and professional experts and each other.

Programme Introduction

Today very few businesses remain untouched by the momentous trends in recent years toward globalization. Markets are now increasingly global, creating the need for a truly international management style.

This Joint DBA programme is comprised of a unique partnership, representing different geographical and cultural backgrounds. The programme is designed to enable working professionals to remain in their managerial positions while undertaking their periods of study and will provide the necessary tools to contribute to the production and dissemination of applied science in the areas of management and business administration.

The joint DBA is a full-fledged school doctoral degree diploma and shall be awarded to students who meet the condition required for the DBA at the Paris School of Business and have their dissertation validated.

Contrary to the Ph.D. the focus is on professional experience. It is an opportunity to broaden personal and professional horizons by encompassing careers that are in the highest echelons of the corporate, business, and academic worlds. The uniqueness of the DBA is the utilization of accumulated life experience as a foundation for research. The DBA focuses on the production of concepts and methods that contribute to advancing the management science corpus.

Objectives

Focusing on increasing students' creativity via rigorous and tailor-made coaching by doctoral faculty, developing the skills needed to tackle today's international companies' organisational and financial issues.

It will give students a fulfilling and rewarding experience to bring social and economic value to their communities and enable students to develop capabilities beyond those attainable through the workplace.

Who Is This Programme for?

Managers & Executives who wish to strengthen their company's competencies and use research methods to bring new light to an important corporate issue.

Consultants who wish to bring an understanding and know-how to their clients in a specific field.

Advanced Students who after their MBA (or equivalent) degree want to develop research know-how and cutting-edge knowledge in their chosen field.

Teachers of Business who by their passion and curiosity apply their skills to the advancement of an aspect of applied research. Moreover, once acquired, the research methodology can be re-used to further advance thinking in related fields.

Programme Structure

The joint DBA programme is entirely in English, is a three-year programme, and is **AACSB accredited**.

Year 1:

The first year of the DBA is structured around five seminars totaling 17 days of study. Three seminars will be held at the Paris School of Business, France and two will be held at Galilee International Management School, Israel.

The DBA structure

Session 1: 10 days / 72 hours at PSB

Seminar 1 S. 01 – **Presentation of the DBA programme and introduction to doctoral research** (18 hours).

(At Paris School of Business, France)

Seminar 2 S. 02 – **Formulating the research topic** (30 hours).

(At Paris School of Business, France)

Seminar 3 S. 03 – **Data collection techniques** (24 hours).

(At Paris School of Business, France)

Session 2: 7 days / 40 hours at Galilee International Management Institute (Israel)

Seminar 4 S. 04 - **Advanced Qualitative Data Analysis** (20 hours).

(At Galilee International Management Institute, Israel)

Seminar 5. S.05 – **Advanced Quantitative Data Analysis** (20 hours).

(At Galilee International Management Institute, Israel)

Year 2:

The second year of the DBA is designed to help doctoral candidates, with the help of supervisors, to properly define their research proposal and develop a doctoral dissertation. The focal point of this year will be a seminar and a workshop which will be held at the Paris School of Business, France.

Session 3: 5 days / 40 hours at Paris School of Business (France)

Seminar 6: S.06 **Research design** (16h)

Seminar 7: S.07 **Results & Dissemination** (16h)

Seminar 8: S.08 **DBA workshop presentation 1** (8h)

Year 3:

The third year of the DBA is designed to help doctoral candidates, with supervisors' help, to finalize and write a 170 – 250 pages doctoral dissertation of the highest standards. To assist the students in reaching their goals, they will attend a workshop that will be held at the Paris School of Business, France.

Session 4: 4 days/8 hours at Paris School of Business (France)

Seminar 9: S.09 **Research discussion & implications** (24h)

Seminar 10: S.10 **DBA workshop presentation 2** (8h)



Programme Schedule

Seminar/Workshop	Date	Location
S.01 Presentation of the DBA program and introduction to doctoral research	4 – 14 December, 2023	PSB, Paris, France
S. 02 Formulating the research topic	4 – 14 December, 2023	PSB, Paris, France
S.03 Data collection techniques	4 – 14 December, 2023	PSB, Paris, France
S.04 Advanced qualitative data analysis	13 – 20 February, 2024	GIMI, Israel
S.05 Advanced quantitative data analysis	13 – 20 February, 2024	GIMI, Israel
S.06 Research design	July, 2025	PSB, Paris, France
S.07 Results & Dissemination	July, 2025	PSB, Paris, France
S.08 DBA workshop presentation 1	July, 2026	PSB, Paris, France
S.09 Research discussion and implications	July, 2026	PSB, Paris, France
S.10 DBA workshop presentation 2	December, 2026	PSB, Paris, France

Pedagogy

Year 1 is designed around core methodology courses and seminars to help candidates develop their research methodology skills while clarifying their research projects. In Years 2 and 3, the DBA candidates, tutored by doctoral faculty, organise their research topic and engage in the process of writing the doctoral dissertation.

Student Intake

There will be one intake of students per year. Applicants must hold a Masters's degree and have at least 6 years of professional experience. The next intake of students is scheduled for **December 2023**.

Programme fees



The tuition fees for the 3-year DBA are €31,650 per student.

This payment includes: All tuition fees, both in France and Israel, and Doctoral Tutorship

Tuition Fees: There are two options for payment for the DBA programme; **one** or **six installments:**

Payment:	Pay By:	Amount:
1 st	1 st October, 2023	€7,000
2 nd	15 th January, 2024	€7,000
3 rd	15 th January, 2025	€5,000
4 th	15 th July, 2025	€5,000
5 th	15 th January, 2026	€3,900
6 th	15 th July 2026	€3,750
		Total: €31,650

Living Expenses in Israel

The fee for **living expenses** at Galilee Institute, Israel is: **€2,955 per student**

The living expenses fee includes: full board accommodation (single), airport transfers, visa, medical insurance, study facilities, guided excursions to places of religious and historical interest in Israel

Living expenses to be paid by: **10th January, 2024**

***** Seminars at Paris School of Business:**

Participants are required to make their own arrangements for accommodation, transportation, study materials, social security, medical insurance, and other incidental fees and costs related to the programme

Closing date for applications: **Closed**

Please note:

As there are a limited number of places available it is advisable to submit your application as soon as possible.

For further details please contact:

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